



The Advantages of Working With IT Pros



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Some seemingly good ideas come with wildly inconvenient side effects. Like the time a corned beef sandwich almost ruined a NASA mission.

In the 1960's, NASA was in an all-out race to put a man on the moon. The Gemini 3 mission was a significant step forward. It was the very first two-manned mission to achieve orbit. Astronaut John Young was one of those two men.

Not one to pay too much attention to pesky rules, Young smuggled a corned beef sandwich onto the spacecraft by

hiding it in his suit. But when crewmate Gus Grissom took a bite, crumbs scattered throughout the cabin.

Because of the lack of gravity, crumbs could easily get into the circuitry, potentially leading to disaster. As it turns out, NASA had good reasons for regulating the food available to astronauts during missions.

The lesson? Some projects legitimately warrant expert input.

"42% of small businesses expect to increase their IT related expenses this year."

– Wasp Barcode Technologies

Paving the Way for Growth

IT spending is an undeniable part of the cost of doing business. Not only that, but IT spending is on the rise. **42% of small businesses expect to increase their IT related expenses this year.**

But while additional IT spending should result in improved efficiency and reduced costs, that's not always the case. To illustrate the point, consider this alarming statistic: **55% of small business owners suspect their current technology solutions are actually holding them back.**

Business owners clearly see the value of investing in IT solutions for everything customer acquisition and retention to process automation. There's obvious benefit to harnessing the power of available technology – if you choose the right solutions.

Choose the wrong solutions, and the technology might only get in your way.



Choosing Wisely

Making strong IT decisions for your organization is easier said than done. A quick Google search will reveal literally dozens of options, even for basic IT solutions like cloud-based storage.

When it comes time to tackle an in-house IT project, how can you be sure the solution you pick is the one that will work best for your company? After all, you don't want your business to be yet another organization whose growth is limited by the very tools that should make you more efficient.

Thankfully, there's a way to tap into expert knowledge without becoming an expert, yourself.

55% of small business owners suspect their current technology solutions are actually holding them back."

– [insight.com](https://www.insight.com)

“Professional services” is the industry term used to describe outsourced IT project management. Companies of all sizes routinely rely on professional services when analyzing and upgrading their technologies. Even organizations with robust internal IT departments find value in utilizing professional services firms.

The Case for Expertise

There are three compelling reasons to consider working with a professional services provider.

First, expert input helps businesses identify the best solution for their needs. Sure, you might be able to limp along with a solution that mostly works. But why put yourself through that? Why not instead find the solution that perfectly matches the demands of your specific business?

Second, working with experienced professionals expedites the upgrade process. IT changes are rarely fun. There’s an inevitable adjustment period, even if the change is small. The

sooner you can push through the growing pains and reap the benefits, the better.



Finally, a professional services provider can help lower costs in the short and long terms. When it comes to project management, few phrases sound as pleasant as “under budget.” Short term savings come in the form of finding the most cost effective solution possible.

Long term savings come in less tangible forms, but the impact on ROI is just as real. Improved efficiency, employee satisfaction and customer experience each profoundly affect your bottom line.

Your Professional Services Provider

The professional services team at CCS Technology is serious about making your next IT project a raving success. Each team member has a minimum of five years of experience. Our clients can be assured they're working with someone who knows the industry.

We're certified in the most high-demand areas of specialization, like Acumatica, Microsoft, Cisco, Amazon, VMware, and EMC. We also pride ourselves on maintaining a student mentality. We're always learning and growing in our expertise.

What's more, we have a proven track record for IT implementation. We've even taken on existing projects that were behind schedule and over budget, bringing them to successful completion.

If you have IT projects on the horizon, we have the professional services know-how to help. **Contact us today** to find out how we can guide you through the process, saving you both time and money. 🌀